

# Jane Doe

Strategic Campus Leader | Brand Ambassador of Student Success

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## LEADERSHIP SUMMARY

I am currently working through college developing my leadership and soft skills. I am focused in the communications industry, as well as leadership, development, and helping those around me be the best versions of themselves.

## EDUCATION

**Faber College, Oregon** — BA *Marketing/Advertising*  
Fall 2015 - Present

## EXPERIENCE

**Student Success University**, Greater New York City Area  
*Ambassador II, January 2016 - Present*

- Facilitate weekly success huddles with students to foster discovery, development, and brand engagement
- Develop soft skills through daily interactions with student body and campus officials
- Grow platform by developing a community on campus to hit organizational goals and monthly quotas
- Market and promote platform to students, parents, and admins online, on-campus, and on the airwaves
- Shape perceptions of student body regarding skill development and career discovery and growth
- Sign up and attend other student group meetups to drive platform awareness and gain student feedback
- Facilitate on campus surveys to build interest on campus, in the classroom, and through social media

**Student Success University** Greater New York City Area  
*Ambassador I, September 2016 – Jan 2016 (Promoted)*

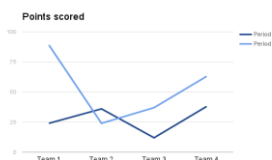
- Built and executed marketing plan for new platform launch on campus for a period of 120 days
- Grew awareness on campus by 350% the first 120 days while developing initial core thought leader huddle
- Helped lead 14 students with initial real world career strategies growing total campus engagement to 380

## TECH SKILLS / BREADTH

Marketing Automation.  
Microsoft + Google Suite.  
Fuse Content +  
Marketing  
Member 9 Orgs in Tech

## AWARDS

**#2 Ambassador | NJ**



Finished #2 of 23 (NJ)

**Honors Roll all 4 Years**

Faber Regional HS

## LANGUAGES

Spanish - 4 years  
Mandarin - 2 Years

## PROJECTS / CHARITIES

**Student Success U**

Helped build-out campus

**Boys Girls Club - Lead**

Helped launch club in NJ

**Wounded Warrior-Club**

Active Member WW Club